

SPRO's Shinji Tanaka could not confirm or deny reports that Gamakatsu may be looking at the European carp market.



Gamakatsu hooks Euro rod market!

GAMAKATSU, well known for its high-quality hooks, accessories and rods in its home market, Japan, has its sights set firmly on the high-end rod market as it unveils a complete range designed specifically for Europe. And with rumours that the firm is set to launch into the lucrative carp market as well, dealers across Europe should be on high alert.

The top-of-the-range Japanese-made rods are being distributed across Europe by Dutch firm SPRO.

TTW spoke with Shinji Tanaka, product manager at SPRO. He told us: "Gamakatsu has a great reputation in Europe as the world's leading supplier of high-quality hooks. What many people do not know is that Gamakatsu has an enviable name in rods in Japan.

SPRO has worked with

Gamakatsu to produce a range of spinning and predator rods designed specifically for Europe. "These rods are the ultimate on the market. They scream quality and use the best quality fittings available," claimed Shinji.

However, he refused to be drawn on rumours coming from the trade that the Japanese firm is currently working on a range of carp rods.

"I cannot confirm this rumour," said Shinji. "The trade is full of rumours – some are true and some you have to take with a large pinch of salt!"

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